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New Official Bakersfield Arrival Guide Unveiled

More pages, more fun ideas, with new sections suggested by visitors

The new Official Bakersfield Arrival Guide is here! This full color publication from Visit Bakersfield kicks off the new year with more than 60 pages of things to see and do in Bakersfield, including a dining guide and a complete listing of hotels. It also highlights suggestions from visitors, such as,

- "Fun for Kids," a section that provides a host of ideas for our younger guests (and a list of activities with special savings), with detailed tips for taking the train to Bakersfield to explore local kid-friendly destinations, and
- "25 Free or Inexpensive Things to Do" that help visitors experience Bakersfield on a budget; these include a visit to the Golden Empire Historical and Modeling Society model train clubhouse, exploring the Panorama Vista Preserve, attending the weekly Bakersfield Jazz Workshop, eating at the Woolworth's Luncheonette, and touring Dewar's candy, ice cream, and chocolate factory.

The Official Bakersfield Arrival Guide also has suggestions on ways to explore the Bakersfield Sounds (plural), our dynamic arts scene, great outdoors, agricultural bounty, and sports and golf possibilities, plus details on local attractions and a listing of Bakersfield's many annual events and festivals. In addition, the Arrival Guide features a past favorite of visitors, Bakersfield's "10 Snapshot Spots," designed to give visitors a memorable photo of their stay in Col. Baker's field.

Designed and published by Lunar Cow Design, the Bakersfield Arrival Guide is the official destination publication for Bakersfield. Look for it now at more than 70 locations throughout Bakersfield and the surrounding area, including local hotels, the Amtrak station, and Visit Bakersfield at 515 Truxtun Avenue. You also can view a digital version online at www.VisitBakersfield.com.

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