

FOR IMMEDIATE RELEASE



Media Contact:
Misty Glasco
Marketing & Events Specialist
Bakersfield Convention & Visitors Bureau
Office: (661) 852-7237
MGlasco@visitbakersfield.com
www.VisitBakersfield.com

January 23, 2015

Explore the New Year in Bakersfield and \$ave
Savings include discounts to local museums, family activities, and savings for train riders

BAKERSFIELD, Calif. – Visitors to Bakersfield can ring in the New Year with countless ways to explore California’s ninth largest city. In addition, they can now save 15% when they take Amtrak to Bakersfield, with even more savings for kids. These Amtrak savings are only available by booking through the Bakersfield Convention and Visitors Bureau (CVB) official website, www.VisitBakersfield.com.

Whether it’s a day trip, an overnight stay, or a few days of exploring, the friendly and knowledgeable staff at the Bakersfield CVB can help with suggestions on hotels, restaurants, galleries, museums, local festivals, and fun things for kids and families. They even have discount coupons for local museums and family-friendly activities.

Bakersfield is a city of music known for its unique food offerings and numerous antique stores. For outdoor activities, consider pedaling or walking the 30 plus-mile long Kern River Parkway trail, stroll the Mill Creek waterway, or get soaked river rafting.

Bakersfield’s Amtrak station is within easy walking distance of hotels, restaurants, galleries, and antique shops, even movie theatres and an ice skating rink. Many Bakersfield hotels provide complimentary shuttle service to and from the Amtrak station, and the local Golden Empire Transit bus stops one short block away, offering easy connections throughout the city seven days a week.

The CVB also maintains an events calendar available anytime at www.VisitBakersfield.com. Feel free to call them toll-free at (866) 425-7353 so you can be ready to begin exploring Bakersfield when you arrive.

The Bakersfield CVB is located just steps across the parking lot from the Amtrak station. With the 15% discount on Amtrak travel to Bakersfield, there now is even *More to Explore!*

The fine print:

To get this Amtrak promotion fare, advance reservations are required a minimum of three (3) days prior to travel. Up to two children ages 2-12 may accompany each adult at half the regular (full) Adult rail fare. This offer is valid for travel only on the San Joaquin, Pacific Surfliner, and associated Thruway motor coach connections. This special Amtrak promotion is available exclusively through the Bakersfield CVB’s website. It is not available by calling, or direct purchase from, Amtrak, nor can it be combined with any other Amtrak discount or promotional fare. This offer is valid for sale between January 5, 2015 and September 27, 2015 and valid for travel between January 8, 2015, and September 30, 2015. Additional conditions apply; see www.VisitBakersfield.com for details.

#