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**SportsEvents Announces Bakersfield Convention & Visitors Bureau  
2015 Readers' Choice Award Winner**

BAKERSFIELD, Calif. – SportsEvents Media Group, the leading industry publication focused exclusively on helping sports event planners produce excellent competitions in the United States, has announced Bakersfield Convention & Visitors Bureau (CVB) as one of its 2015 Readers' Choice Award winners.

Sports event professionals were asked to nominate destinations and sports venues that they believe display exemplary creativity and professionalism toward the groups they host. Nominations were received from readers throughout the year, and the top picks were selected based on results from an online voting system.

“Bakersfield welcomes thousands of sports event participants, spectators, and fans from across the nation each year,” said David Lyman, Manager of the Bakersfield CVB. “From long-standing events like the CIF State High School Wrestling Championships and various softball and soccer events, to more recent ones like the Cali-Finale Cheerleading Championships, the list continues to grow.”

“SportsEvents readers came out in force to nominate and then to vote for their favorite sports events destinations and the host organizations that represent them. Our team is proud to honor the nominees that received the most votes with a 2015 Readers' Choice Award,” said Kristen McIntosh, SportsEvents editor.

“It is clear, based on our readers' experiences, that these award winners are willing to go above and beyond typical service levels to help sports event planners produce outstanding events that participants, their families and spectators will want to experience again and again. It is our privilege to announce their selection by sports event planners as among the best in the United States.”

The Bakersfield CVB was one of only three Readers' Choice Award winners in California. “This is the first time Bakersfield has received this award, and it reflects our growing reputation as a city of sports,” Lyman added. “With ‘field’ in our name, sports is our game.”

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